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Allure Now™

Luxury High Rise Gives Buyers Instant Access to Las Vegas

Las Vegas – Allure Las Vegas, a 41-story luxury high rise condominium well under construction, recently introduced a unique Five Star Concierge services for its buyers called Allure Now™. Unlike any other, this signature concierge service allows the distinguished buyers at Allure to enjoy the Las Vegas lifestyle while their residence is still being built.

"We are the only Las Vegas luxury high rise community offering a Five Star Concierge service to buyers at the time of purchase," said Schachtman. "We want our buyers to take full advantage of all the action the world's most dynamic city has to offer. Allure buyers get immediate access to the thrilling Las Vegas lifestyle before they actually move in."

Allure Now™ membership is complimentary and available to individuals who have purchased a home at Allure Las Vegas. The one-of-a-kind program offers an extensive range of VIP services including: grocery, errand and delivery services, home and maintenance, maid service, personal shopping, car rental, catering and chef, concert or show tickets, nightclub, restaurant reservations and more.

The Allure Now™ program also includes a complimentary four month membership at The House of Blues Foundation Room, one of the most exclusive clubs in Las Vegas. Designed with dark colors, fabrics and authentic Indian artifacts, The Foundation Room is situated 43 stories above The Strip and creates a mysterious and exotic lounge ambience.

"Our services are designed with the buyers in mind," said Julie Ulrich of TimeWise Inc., local provider of the Allure Now™ program. "We aim to be a one-stop resource for Allure buyers whether they are currently residing in Las Vegas or not."

For more information on Allure Now™ visit www.allurenow.com. or the Las Vegas Sales Center at the Fashion Show Mall, directly across from Wynn. The Sales Center is open Monday through Saturday from 10:00 a.m. to 6:00 p.m., and Sunday from noon to 5:00 P.M. Or, call 866-699-8080. Allure is represented in Miami by International Sales Group, 305 931-6511.

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