

NCA

NEWSLETTER



National Concierge Association™

2006

EVENTS
CALENDAROCTOBER
10
CHAPTER MEETINGNOVEMBER
14
CHAPTER MEETINGDECEMBER
12
HOLIDAY PARTY

This month's holiday party is for members & spouses only.



NCA-NV Chapter meetings are held the second Tuesday of each month at 6:00pm. If you are interested in attending a meeting, contact us at 702-946-9493.

c i e r g e
the magazine for las vegas concierges

Las Vegas' New Resource
Guide, just for Concierge!

For advertising information contact Don Jones at 702-387-2608
www.ciergemag.com

Spotlight Affiliate Partner

**Michelle Sharples,
Cirque du Soleil**

Michelle Sharples, Las Vegas Sales Manager for Cirque du Soleil has been a member of the NCA-NV Chapter since 2004. A busy mother of two girls, Michelle has been an incredible asset to our organization...*always* going "above & beyond" for NCA Members.

For more information and group sales, contact Michelle at 702-352-0255 or email at michelle.sharples@cirquedusoleil.com

**5 SPECTACULAR SHOWS
5 UNIQUE EXPERIENCES**

- The exhilarating & high energy Mystere @ TI
- The lavish and surreal "O." at Bellagio
- The epic & gravity-defying KÀ at MGM Grand
- The provocative & daring ZUMANITY™ ANOTHER SIDE OF CIRQUE DU SOLEIL™ AT New York-New York Hotel & Casino
- The intimate and powerful LOVE™ at The Mirage



Michelle Sharples(center) with Lauren Zaricki & Pamela Devine from Cirque du Soleil

**New NCA Member Benefit!
Preferred Ticketing from
Cirque du Soleil**

Access, access, access!! We all know that is the key to making our clients happy & Cirque du Soleil would like to offer ALL NCA MEMBERS access to house seats for all five Las Vegas productions. Effective immediately ticket agents will be available 8:00am-10:30 pm M-F and 10:00am-10:30pm Sat/Sun. Watch your email for more information regarding this exciting new program!



Presidents Message

The fall is here and we only have a quarter left of the year---- I know ...don't remind you right? It is hard to believe that it is October and our 2006 NCA National Conference in New Orleans has come and gone.

For those of you who were not at the membership meeting in September, we talked about the conference and the great information we received. The conference is a great time to learn new things related to the industry, enhance our skills and to network with fellow concierge from around the world- there is not another experience like it! It is a conference well worth attending and we hope to have more of our members attend the conference in 2007. Where is it going to be held you ask? It will be held in the beautiful city of Newport, Rhode Island.

On a separate note, in the next few months you will learn about new enhancements coming to the NCA-Nevada Chapter that will provide more value to our Concierge and Affiliate Partners....so be sure to attend the membership meetings. We have some exciting venues that will be hosting our meetings that I am sure you will not want to miss! See at the next meeting!

Kristi Pritchett

Reduced Membership Fees!

Our Board of Directors has recently voted to reduce Concierge membership annual fees from \$105 to \$75. To answer some questions you may have regarding this change...

Why did we make this decision?

As a concierge, it is extremely important to be aware of things that are going on in our city, to network with other concierge, and further our education. Many employers do not pay for the concierge to join, so the concierge pays out of their own pocket. We felt that lowering the fees would allow more concierge to join our organization.

Why did you only lower Concierge Membership & not Affiliate Membership?

Concierge join the NCA to be involved in a trade organization. Concierge do not benefit by selling their products. They are here to "keep in the loop" of our ever changing city & to network with vendors that will provide exceptional service to their clients.

How will this benefit our Affiliate Partners?

It's simple...more concierge to network with...more business for you!

New Affiliate Liaison Appointed

Please Join us in welcoming our new Affiliate Liaison, Thomas Bogle from Hands On Massage. Thomas has been an NCA NV-Chapter member for the past 3 years. In his new position, Thomas will be the voice of NCA-NV Chapter Affiliate Members. If you have any suggestions or concerns, feel free to contact Thomas anytime at 946-9493.



Affiliate Membership Changes

We realize the importance of networking with your fellow NCA members each month. Beginning in 2007, if the regular designated representative from your company is unable to attend a meeting, you may send another company representative in their place. Remember - Reduced rate Corporate Memberships are available if more than one person from your company would like to join the NCA.

Resource Guide for Concierge



NCA-NV Chapter is pleased to announce our new relationship with **cierge** magazine! NCA-NV Chapter will have 4 pages in the publication devoted to NCA activities & events, education & more.

Each quarterly issue of **cierge** is designed as a resource guide, with a number of unique organizational elements designed to help you find what your guests need *quickly*. Advertisers are encouraged to fill their ads with facts and information for you, and elements like "what's new and changed" will help you stay up-to-date on the latest happenings in town.

Right now, the most important thing is for concierge to **request your free direct-mail subscription** at www.CiergeMag.com, this will ensure you receive a copy at your home or office when the first issue is published in December.

If you are a vendor interested in advertising in **cierge**, contact Don Jones at 387-2608.

Philanthropy



Sept 25-Oct 22

Coats For Kids

Many kids in our valley are in need of coats to keep warm! Our own NCA Member, Harriet Bernard started this program 7 years ago & is looking for your support! Bring in your new or gently used coats to any Albertson's location. Coats will be picked up by volunteers and taken to Al Phillips the Cleaners where they will be cleaned for FREE before being distributed by the Salvation Army. **If you would like to volunteer, contact Harriet at 702-240-7568.**

October 28

Lose a Pound with Your Hound

Heaven Can Wait Sanctuary, a non-profit organization dedicated to saving homeless animals will hold its 6th annual fundraiser on Sat, Oct. 28, at 9 AM at UNLV. The walk will offer food, games, prizes, fly ball, obedience training, and more. If you are interested in walking on the NCA-Team, contact us at 946-9493.

Congratulations to Kristi Pritchett & Julie Ulrich for achieving status as **NCA Certified Concierge!**

THANK YOU to our September Meeting Host!



Do you have questions or comments regarding the **NCA-NV Chapter**, contact us at **702-946-9493**



National Concierge Association™

Postage

