



National Association of Senior Move Managers **CODE OF ETHICS**

Category 1 ~ The Client Relationship

Standard 1 – Advocacy and Loyalty

The client is the person in transition. I will provide services and recommendations based on the needs and concerns of the person in transition.

Standard 2 – Promoting Self-Determination

I will respect and encourage the client's right to be in control and to make decisions.

Standard 3 – Right to Privacy

I will not disclose personal information about clients and will reveal such information only with the client's permission.

Standard 4 – Conflict of Interest

I will seek to avoid conflicts of interest, and will use best practices for reducing conflicts of interest when dual relationships are present.

Category 2 ~ Business Practices

Standard 5 – Integrity

I will be honest in all business relationships, including those with clients, employers, colleagues, and staff.

Standard 6 – Accountability

I am accountable to clients, employees and the general public.

Category 3 ~ The Senior Move Management Industry

Standard 7 – Continuing Education

I will promote the competency and professionalism of myself and my staff through continuing education.

Julie Ulrich

NASMM Member Signature

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